

MPA Board Meeting Minutes

July 18, 2018

6:30PM – 8:30PM

125 Bowden Street, Saluda, VA 23149

Meeting Goals: ***LEARN: Status Re: FOIA ACT: MPA/MPCBPAA MOU***

Guest Presenter: Stephanie Heintz, Consociate Media

I. Call to Order – Travis Moskalski

Board Members present: Amy Dubois, Travis Moskalski, Roy Gladding, Lewie Lawrence, Rob Akers, Wayne Jessie

Board Members absent: Ashley Chriscoe, Robert Lawrence, Lawrence Simpkins, Keith Hodges

Staff: Liz Povar, Beth Johnson

II. Approval of June Minutes* – Motion was made by Amy Dubois and seconded by Rob Akers to approve the minutes from the June meeting. Motion carried.

III. Approval of Financial Report* (status of FOIA eligibility) – Beth Johnson, Finance Officer reviewed the Financial Report for June which highlighted the total amount of government/public funding received by the MPA from inception to date. Motion was made by Rob Akers and seconded by Wayne Jessie to appoint Liz Povar as FOIA Officer for the MPA. Motion was made by Wayne Jessie and seconded by Rob Akers to accept the financial report as presented. Motion carried.

IV. Messaging for the MPA/MPCBPAA Collaborative – Stephanie Heintz, Consociate Media presented the proposed approach for leveraging the MPCBPAA properties for business growth and messaging. The MPA will meet next month at the MPCBPAA's property Captain Sinclair's Recreation Area located in Gloucester.

V. Principal Officer Update – Liz Povar reviewed the Principal Officer Update Report (attached). It was noted that clarity on each locality's permit process would be helpful for business development. The PamunkeyNet Advisory Committee will hold its initial meeting on August 1.

VI. Open Issues/Old Business

- a) **MPA/MPCBPAA Collaborative*** – Motion was made by Rob Akers and seconded by Wayne Jessie to approve the Memorandum of Understanding (MOU) between Middle Peninsula Chesapeake Bay Public Access Authority and the Middle Peninsula Alliance. Motion carried. It was noted that the MPCBPAA has not yet acted on this. Liz will work with Lewie, the MPCBPAA, and Stephanie to develop an operational plan. It was noted that this collaborative aligns with the Small Business Strategy.

** Action Item*

- b) Bylaws Discussion – Liz Povar, Principal Officer provided draft language as requested at the June Board meeting, to address the engagement of private investors in the MPA strategy. A motion was made by Rob Akers and seconded by Wayne Jessie to make no modifications to the Bylaws and to establish an Investors Committee as authorized by Article IV Section 4.10. Liz will draft a Charter statement for the Investors Committee.
- c) Investor Outreach Status – Travis Moskalski, MPA Chairman reported letters have been mailed out to potential investors and follow up calls will be placed next week.
- d) Committee Reports –
 - i. Tourism Committee (in packet) – Chairman Roy Gladding asked the MPA Board to identify civic groups that may be interested in having a speaker from the MPA discuss the MPA's strategy. The Committee is also developing a series of articles for local and a survey for community stakeholders to collect input for the Tourism Action Plan when developed.
 - ii. LEDO Committee (in packet) – Liz Povar
 - iii. Workforce Committee (in packet) – No report
 - iv. Small Business Committee (in packet) – Liz Povar reported she is preparing a pitch to use with a consortium of local banks, in anticipation that they are the most likely investors in this strategy.

VII. **New Business** – None

VIII. **Locality & MPPDC Updates**

- **Essex:** Legal counsel options; CIP, VDOT issues; Medicaid cost increase.
- **Tappahannock:** O'Reilly Auto Parts Store; Revenue up; Steamship Tappahannock Monument; New clothing shop; new bakery; Dunkin Donuts.
- **Mathews:** Aquaculture business; Hole in the Wall opening soon.
- **King William:** Help back 2 cents for Medicaid expansion; Brewery permit challenges; Doughnut Shop; Chesty Puller 10k; New restaurant in West Point opening soon.
- **Middlesex:** Cooks Corner grant submitted; Independence Day Fireworks celebration held in Urbanna; Deltaville hosted 5k; E911 Communications.
- **Gloucester:** Expansion of Emergency Room at Riverside, Puller Center; Stephanie GoVA new board member, Gloucester Brewery grand opening.
- **MPPDC:** VDOT; Oyster Company of VA

IX. **Adjournment** – Motion to adjourn was made by Rob Akers and seconded by Wayne Jessie. Motion carried.

** Action Item*