

'19

LEARNING

EXCHANGE



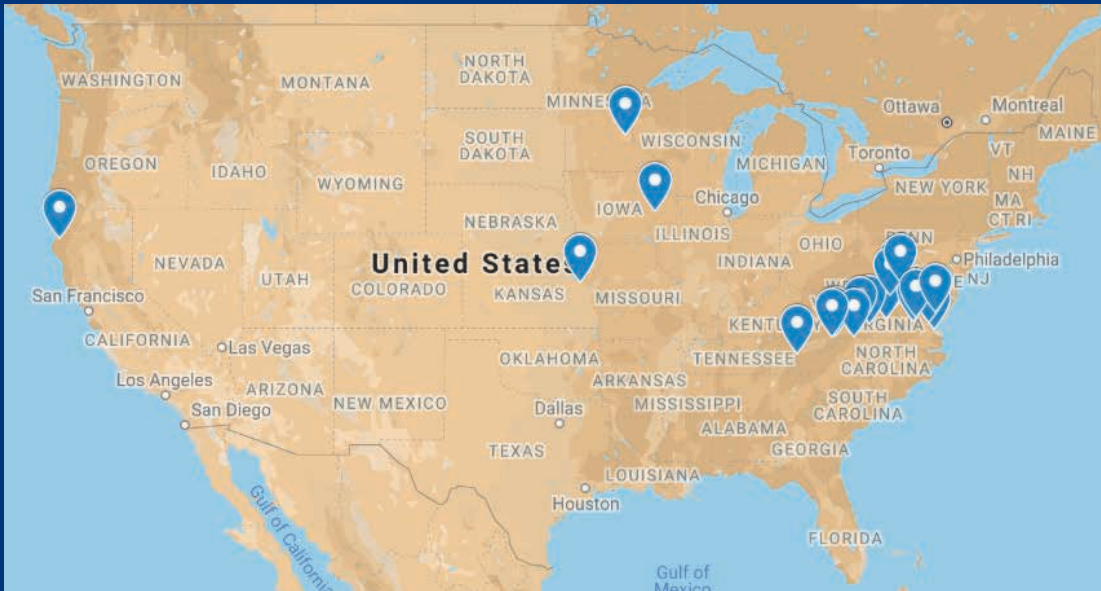
LOCUS
local investing for impact

WHAT'S NEXT >

December 11, 2019

Science Museum of Virginia
Richmond, VA

NATIONWIDE VIEWING PARTIES



Locations:

- Charlottesville, VA
- Roanoke, VA
- Woodstock, VA
- Minneapolis, MN
- Newport News, VA
- Lynchburg, VA
- Radford, VA
- Knoxville, TN
- Saluda, VA
- Arcata, CA
- Topeka, KS
- Williamsburg, VA
- Emory, VA
- Harrisonburg, VA
- Chesterfield Co., VA
- Middletown, VA
- Galax, VA
- Cedar Rapids, IA
- Richmond, VA
- Warsaw, VA
- Abingdon, VA

DR. LAUREN POWELL



WHAT'S NEXT >



Director of Health Equity

Virginia Department of Health | Richmond, VA

Dr. Lauren Powell earned a Masters in Public Administration at the Harvard Kennedy School of Government and a Doctorate of Philosophy in Clinical and Population Health Research at the University of Massachusetts Medical School. Dr. Powell works tirelessly to achieve health equity for Virginia and advocates on behalf of economically disinvested, forgotten communities and leads policy analyses, state-wide programming efforts, and funding initiatives to address barriers to access to care and the social determinants of health. One of the most important facets of the position lies in the challenge of helping policymakers and leaders understand the connection between systemic, systematic, and generational racism and other forms of oppression to health inequities. Leading these conversations links discrimination of all forms, particularly racism, and the health of under-resourced populations clear and undeniable. Dr. Powell is the youngest professional, and the first with a PhD, to serve as Director of Health Equity for Virginia, leading statewide strategic plans and initiatives toward achieving health equity for Virginia's 8.4 million residents.



Learning Exchange topic:
Health Equity



Website:
www.vdh.virginia.gov/health-equity

HEALTH EQUITY

HEALTH EQUITY

exists when everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health, such as poverty, discrimination, and their consequences, including powerlessness and the lack of access to good jobs with fair pay, quality education and housing, safe environments, and healthcare.



Steps to achieve health equity:

1. Identify important health disparities.
2. Change and implement policies, laws, systems, environments, and practices to reduce inequities.
3. Evaluate and monitor efforts using short- and long-term measures.
4. Reassess strategies in light of process and outcomes and plan next steps.

“Health equity is a movement.”

- Dr. Lauren Powell



JODIE HARRIS



Director

U.S. Department of the Treasury's CDFI Fund | Washington, D.C.

Jodie Harris has worked in both the public and private sectors for over 25 years and joined the Treasury in 2007 as an associate program manager and later a senior adviser to the director of the CDFI Fund. During her nearly 13 years with the Treasury, Jodie has managed grant programs and developed legislative and policy proposals for a wide range of issues with a focus on access to capital, community development banking, and financial inclusion. As the recently appointed head of the CDFI Fund, she helps generate economic growth and opportunity in some of our nation's most distressed communities. Most recently, Jodie led a team of policy analysts in the development of policies and programs to support community and economic development nationwide. By offering tailored resources and innovative programs that invest federal dollars alongside private sector capital, the CDFI Fund serves mission-driven financial institutions that take a market-based approach to support economically disadvantaged communities.

Learning Exchange topic:
Community Development Finance

Website:
www.cdfifund.gov

1000+
CDFIs nationwide

\$185B
managed



JOBS



HOUSING



**Tangible
Impact**



FACILITIES



BUSINESS



LOW-INCOME



WOMEN



**Targeting
underserved
populations**



PEOPLE OF COLOR



RURAL

75%

of CDFI lending portfolios are targeted to serve low-income families, high-poverty communities, and underserved populations.

1 NO POVERTY



8 DECENT WORK AND ECONOMIC GROWTH



GEORGE KLEB



WHAT'S NEXT



Executive Director, Housing & Community Development Bon Secours Baltimore Health System | Baltimore, MD

As an employee of Bon Secours since 1987, George Kleb is responsible for the administration, direction, and operation of all housing programs for Bon Secours Baltimore, including rental housing management (802 units in service) and new housing development (more than 300 in development). George is one of the chief architects of Operation ReachOut Southwest, an award-winning neighborhood revitalization initiative in southwest Baltimore. The work has resulted in more than \$115 million in capital improvements and \$20 million in grant-funded programs to the neighborhoods surrounding Bon Secours Hospital since 1994. He also directs local system-wide community benefit reporting and compliance. George received his bachelor's degree from Western Maryland College and a certificate in housing and community development from the University of Maryland in 1998. He lives in Reisterstown, MD, with his wife Tina and four children.

Learning Exchange topic:
Housing and Health

Website:
*[bonsecours.com/baltimore/
community-commitment](http://bonsecours.com/baltimore/community-commitment)*

HOUSING & HEALTH

WHAT'S NEXT



Source: HealthAffairs.org

"Housing is one of the best-researched social determinants of health, and selected housing interventions for low-income people have been found to improve health outcomes and decrease health care costs."

- Lauren Taylor, HealthAffairs.org



NICOLE STEELE



WHAT'S NEXT >



*Executive Director
GRID Alternatives | Washington, D.C.*

Nicole Steele has over 15 years of experience in the environmental and energy fields. She serves as a board member for MDV-SEIA, the Coalition for Nonprofit Housing and Economic Development (CNHED), and as an advisory board member for DC Sustainable Energy Utility (DC SEU). When she started as Executive Director of GRID Alternatives Mid-Atlantic in 2014, there was little precedent for low-income solar policies and programs across the region. To advance access to renewable energy, Nicole has built partnerships with organizations and government agencies in DE, VA, D.C., and MD. Nicole has also led GRID Mid-Atlantic to design, develop, and implement the Solar Works DC program under Solar for All, a program of the District of Columbia's Department of Energy and Environment. The program seeks to provide the benefits of solar electricity to 100,000 low-income households and reduce their energy bills by 50 percent by 2032, and train District residents in solar installation and career readiness skills. Through her work, Nicole strives to be a voice to ensure solar energy and jobs are accessible to everyone.



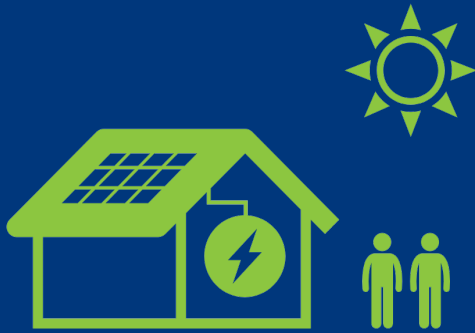
Learning Exchange topic:
Clean Energy



Website:
www.gridalternatives.org

CLEAN ENERGY

WHAT'S NEXT



15-50%

**potential reduction in
electricity bills for
low-income households
enrolled in solar projects**



"Millions of Americans lack access to solar energy because they cannot afford the steep upfront costs. Now, more than a dozen states are adopting 'community solar' programs that are bringing solar power and lower energy bills to low-income households from New York to California."

- Yale Environment 360

University of Richmond
'Spider Solar' array
Spotsylvania County, VA

7 AFFORDABLE AND CLEAN ENERGY
11 SUSTAINABLE CITIES AND COMMUNITIES

SUSTAINABLE DEVELOPMENT GOALS

DR. PAUL DEVITT

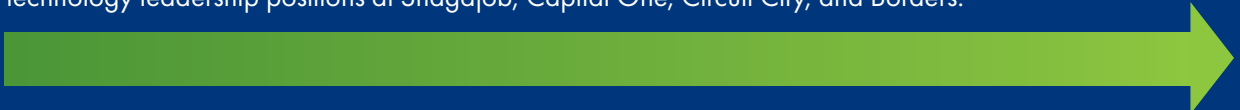


WHAT'S NEXT



Technology Executive Richmond, VA

With 20+ years of software engineering experience and 10+ years at the executive level, Paul has led organizations to deliver best in class technology solutions within Marketplace, eCommerce, SaaS, Financial, and Manufacturing industries. In more recent years, his focus has been modernizing technology through migration to the cloud, automated releases (CI/CD), auto-scaling, data streaming, micro-services, etc. Most recently at Snagajob, Paul drove all aspects of technology to advance the company's vision for employers to fill jobs instantly and for people to find work when and where they want. Paul is a graduate of the University of Leeds in England with a bachelor's degree and Ph.D. in organic chemistry and has more than 20 years of experience in tech, including many years of hands-on coding. During his teenage years, his love for technology started with freelancing on many early assembly language applications and games. Paul has held technology leadership positions at Snagajob, Capital One, Circuit City, and Borders.



Learning Exchange topic: Technology for Good

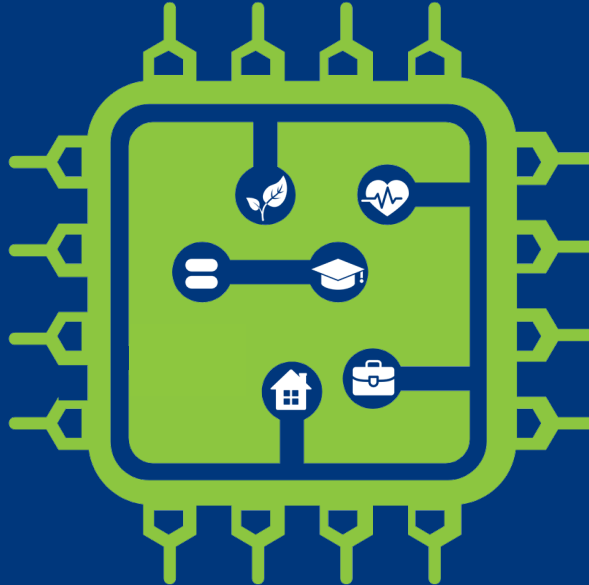
TECHNOLOGY FOR GOOD

WHAT'S NEXT

Data & artificial intelligence, robotics, and connectivity have significant potential to improve key areas of well-being.

KEY AREAS:

-  Job security
-  Material living standards
-  Education
-  Health
-  Equal opportunities
-  Environmental sustainability



30
billion

of devices
connected
to the internet
by 2020

8 DECENT WORK AND
ECONOMIC GROWTH



17 PARTNERSHIPS
FOR THE GOALS



DAVE McCORMACK



WHAT'S NEXT >



President

Waukeshaw Development | Petersburg, VA

Dave McCormack is focused on growing businesses and investing in unexpected places. Through his work, he has recognized the nearly universal struggles of small-town America of identity, population, and economic development — and he is inspired to lead the charge of transformation. To initiate change, Dave created Waukeshaw Development, a successful real estate group in Old Towne Petersburg. Waukeshaw's projects have brought six city blocks back to vibrant life, while simultaneously launching 13 businesses. Dave works with communities across Virginia and North Carolina to revitalize forgotten treasures. In doing so, he has launched two brewery brands, a popular coffee destination, and hundreds of apartments throughout the Commonwealth. Waukeshaw achieves its goals by attracting traditional bank financing as well as seeking grants and other incentives. The group also works with an expert team of architects, CPAs, legal professionals, and consultants to syndicate state and federal historic tax credits. The firm's adaptive repurpose and historic tax credit developments, in varying project stages, comprise more than 500k square feet and reflect a value of more than \$90 million.

Learning Exchange topic:
Community Revitalization

Website:
www.waukeshaw.com

COMMUNITY REVITALIZATION

The Fabric of a Vibrant Community

WHAT'S NEXT



Wilson Whirligig Park
Wilson, NC



Trapezium Brewing Co.
Petersburg, VA

"We like to find opportunity in quirky places. Places that other people aren't paying that much attention to, but obviously have a lot of potential."
- Dave McCormack

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www.locusimpactinvesting.org