

MPA Board Meeting Minutes

October 10, 2018

6:30PM – 8:30PM

125 Bowden Street, Saluda, VA 23149

Meeting Goals: **LEARN:** *VEDP Marketing* **ACT:** *Officer Election; Contract for Management Services; Revised MPPAA MOU; Revised Tourism Strategy*

I. Call to Order – Ashley Chriscoe

Board Members present: Lawrence Simpkins, Travis Moskalski, Roy Gladding, Lewie Lawrence, Ashley Chriscoe, Wayne Jessie, Amy Dubois, Robert Lawrence

Board Members absent: Rob Akers, Keith Hodges

Staff: Liz Povar, Beth Johnson

II. Approval of August Minutes* – Motion was made by Amy Dubois and seconded by Wayne Jessie to approve the minutes from the August meeting. Motion carried.

III. Approval of Financial Report* – Beth Johnson presented the Financial Report for August and September. Motion was made by Wayne Jessie and seconded by Amy Dubois to accept the financial report as presented. Motion carried.

IV. Election of Officers – Travis Moskalski brought the Board's attention to the need to Elect Officers for FY19 and asked for nominations from the floor. Ashley Chriscoe moved that Travis Moskalski be re-elected as Chairman of the MPA; Amy Dubois seconded the motion; motion carried. Roy Gladding moved that Ashley Chriscoe be re-elected as Vice-Chairman of the MPA; Amy Dubois seconded the motion; motion carried. Ashley Chriscoe moved that Lewie Lawrence be re-elected as Secretary of the MPA; Roy Gladding seconded the motion; motion carried. Ashley Chriscoe moved that Lawrence Simpkins be re-elected as Treasurer of the MPA; Travis Moskalski seconded the motion; motion carried.

V. Contract for Management Services (in packet) – Chairman Travis Moskalski presented the Board with a summary from The RiverLink Group of services performed under the contract from October 2017-October 2018. Ashley Chriscoe moved that the MPA renew the contract for another year (through October 2019), using the same general template; Roy Gladding seconded the motion; motion carried.

VI. Learning Topic – N/A

VII. Principal Officer Update* – Liz Povar reviewed the Principal Officer Update report (attached) and noted she is still researching FOIA guidelines. Ms. Povar also provided background information on JobsEQ, an analytical tool for economic development.

VIII. Open Issues/Old Business

a) Committee Reports –

i. Investor Status – Liz Povar reported on the status of new and potential

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investors. One new Investor has committed at the \$2500 annual tier; conversations are continuing with other target investors.

- ii. Tourism Committee * (in packet) – Chairman Roy Gladding and Liz Povar are currently working on an application for Marketing Leverage grant from Virginia Tourism Corporation (due November 7).
- iii. LEDO Committee * (in packet) – Liz Povar, announced the MPA Board will host its annual ThanksPartners Holiday Lunch Reception on November 15th at Rappahannock Restaurant in Richmond in place of its regular monthly board meeting in Saluda. Middle Peninsula local economic developers were contacted and asked to identify 5 additional civic, staff or community leaders to bring along. The purpose of this event is relationship-building and to say thank you to our state partners for their support during the year.
- iv. Workforce Committee * (in packet) – Ashley Chriscoe provided an economic overview of the MPA Region from JobsEQ; RCC engaged earlier with success such as Nursing; collaborating with VEDP on an outreach strategy to corporate headquarters of companies in the MPA footprint, to open doors for RCC to be considered as a training vendor of choice.
- v. Small Business Committee (in packet) – No report.
- vi. MPCBPAA Revised MOU (in packet) * – The Middle Peninsula Chesapeake Bay Public Access Authority (MPCBPAA) is partnering with the Middle Peninsula Alliance (MPA) for assistance in promoting and then managing the strategy to develop eco-business opportunities on its owned properties. Travis Moskalski presented the Board with a revised Memorandum of Understanding (MOU) between the MPCBPAA and the MPA. Roy Gladding moved that the MPA adopt the Memorandum of Understanding as presented; Ashley Chriscoe seconded the motion; motion carried.
- vii. PamunkeyNet RFQ *: Liz Povar reviewed the current status and timeline. Ashley Chriscoe recommended Liz Povar talk to Bill Lyndsey in Gloucester County regarding the format of the RFQ. The Board approved the recommended approach to first issue a Request for Qualifications, followed by a Request for Proposals.

IX. **New Business** – Beth Johnson, Finance Officer for Middle Peninsula Planning District Commission presented the Board with a copy of an Administrative Agreement between the MPPDC and the MPA. Roy Gladding moved that the MPA adopt the Administrative Agreement as presented; Ashley Chriscoe seconded the motion; motion carried.

X. **Locality & MPPDC Updates**

- **Gloucester:** Mobjack Tavern open; Gloucester back in discussions with landowner re: large site already served with water & sewer.
- **Mathews:** Aquaculture moving forward at Gwynns Island; New Café; Islander.
- **Middlesex:** Awarded a \$2.5 Million Vibrant Communities grant for Cooks Corner project with Restaurant and Workforce; Annual Oyster Festival next month.

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- **King and Queen:** 1700 acres Solar and 1000 acres Panels; Oct 17 major announcement in economic development.
- **West Point:** Annual Crab Carnival with food trucks took place this month; Code change to allow for Micro-Brewery; Several new businesses.
- **Tappahannock:** Purchase site next to airport to move police station.
- **King William:** EDA vision statement to add Tribes; Supplement funding to close gap.

XI. **Adjournment** – Motion to adjourn was made by Wayne Jessie and seconded by Roy Gladding. Motion carried.